

mrtucker@umich.edu

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EDUCATION

Stamps School of Art and Design University of Michigan BA May 2022

- GPA: 3.97
- magna cum laude
- Minor in Science,
 Technology, and Society
 (STS) and Art History
- · James B. Angell Scholar
- University Honors
- L.E.V. (Leadership, Education, Volunteering)
 Campus Fellow

PROGRAMS

- Adobe Suite
- Microsoft Office
- · Google Suite
- Squarespace

SKILLS

- Practical Problem Solving
- Collaborating
- · Detail Oriented
- Creative Thinking
- Visual Ideation

INTERESTS

- Ceramics
- Pop-up Card Making
- Animal Care
- Wilderness Trips

MORGAN RAE TUCKER

EXPERIENCE

Graphic Designer, Nice Shirt Thanks LLC | *Durand, IL (Remote)* April 2021 - Current

- Design custom t-shirts based on customer's unique prompts
- Produce minimum of 10 t-shirt designs a week

Executive Graphic Designer, We Are Queens, Inc. | *Ann Arbor, MI* August 2019 - Current

- Develop and implement new visual branding (logos, color scheme, typefaces, branding guide) to support business' mission
- Generate social media and marketing assets to distribute across 18 campuses
- Design merchandise and coordinate the logistics of orders and distribution

Freelance Designer, Morgan Tucker Art and Design | *Cleveland, OH* 2019 - Current

 Create custom graphics, including branding guides, company logos, and personalized artwork

Assistant Art Director/Counselor, Camp Walden | *Cheboygan, MI* Summer 2019, Summer 2021

- · Planned and taught art classes where campers used various materials
- Fostered a positive learning environment and modeled teamwork for campers
- Offered emotional and social support to children experiencing new challenges and changing dynamics

Production Assistant, Creative Campus Voting Project | *Ann Arbor, MI (Remote)*January 2021 - June 2021

- Analyzed past social media and marketing initiatives to evaluate exposure
- Brainstormed and researched ways to expand the project's reach
- · Conducted interviews to learn more about potential project partners
- Created graphics to visualize complex information about organization of University of Michigan programs

Apparel Chair, Delta Phi Epsilon, Delta Eta Chapter | *Ann Arbor, MI* January 2019 - January 2021

- Designed at least three apparel collections a semester based on chapter's interests and current trends
- Managed apparel team, planned meetings, and collaborated with apparel companies to order merchandise
- Organized and executed the distribution of apparel in a timely manner